



# Helpalot

EMMA '06

Julius Huijnk

# WHAT IS THE GOAL?

- Improve the world by
  - Helping people to find a charity they can trust
  - Offer a platform for small charities to present themselves
  - Stimulate transparency and trust by facilitating feedback systems



HOW DOES IT WORK?

# TARGET GROUPS

- Searchers
- Supporters (people & organisations)
- Employees



Helpalot  
EMMA '06 Julius Huijnk

HOW DOES IT WORK?


# STRUCTURE



# HOW DOES IT WORK? CHARITY PAGE

Loginname  \*\*\*\*\* login

Forgot password?  
Join



## Helpalot.org

Home > Charity Pages > Kisumu Kids


Search a charity:  Go

### Mission

Kisumu Kids is helping handicaped children in housing, education, revalidation.




### Infograph



### Contact

www.kisumukids.nl  
info@kisumukids.nl  
tel: 06-30128711

### Symbols



### Tags

Kenia, Kisumu, Kids, Orphans

### Category

Children

### Menualot

- Help needed?
- About us
- Contact us
- Report bad behaviour

### Charity Pages

The information on the charity pages is user generated.


Use the social links of the pages as an indication of how trustworthy the information is.

### Connections

### Maps

### Graphs


#### Page owner



Lijske Kerkhof  
*Works for this charity*

#### Our supporters

People



supp A



supp B



supp C

[view all](#)

#### We support



wsupp A



wsupp B

[view all](#)

#### Charities



charity A



charity B



charity C

[view all](#)

### News

Recent visit to Kisumu has left us with a great feeling of making a difference. We will put the pictures online next week.

*Lijske*

[read more..](#)

### Evaluations

I've been to Kenya myself and think this charity is doing great work.

*Michael J.*

[read more..](#)

### Comments

How can I unsubscribe to your newsletter?

*Jimmie*

Need Help? - About Us - Privacy - Contact Us - Community



# WHO IS INVOLVED?



Derick Mekking



Herman Wiegerinck






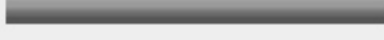


Peter Mooring



RESEARCH & PROGRESS

# SURVEY

4. If you would have a personal page that states what charities you support, would you ask your friends to take a look and or ask them to join the site?

		Response Percent	Response Total
I wouldn't like to have a personal page		20.5%	8
I wouldn't tell my friends		7.7%	3
<b>I would tell my friends</b>		<b>43.6%</b>	<b>17</b>
<b>I would actively encourage my friends to take a look</b>		<b>43.6%</b>	<b>17</b>
I would actively encourage my friends to join the site		38.5%	15
<a href="#">View</a> Other (please specify)		2.6%	1
<b>Total Respondents</b>			<b>39</b>
(skipped this question)			1



THE END

QUESTIONS?



Helpalot

EMMA '06

Julius Huijnk